



Dear Creative Administrator,

How will tapping into creativity enhance your ability as an effective educational leader? On Wednesday, October 3<sup>rd</sup> Crayola and Sax Arts and Crafts cordially invite you to spend part of the day with your art educator(s), at the *Art Educators of New Jersey Fall Conference*, Somerset, NJ, to find out.

Through the use of Crayola Dream~Makers, creativity and the arts can more easily be integrated into a professional growth plan, which address the NJ Professional Standards for School Leaders.

At this year's Dream~Makers Science/Literacy themed event entitled "How Can You Help Save Endangered Species?" you will experience examples of how districts/schools throughout NJ are leveraging the Dream~Makers program as a resource to promote the successes of all students.

By registering for this event Crayola and partner Sax Arts and Crafts will reserve a table exclusively for you and your art educator(s). As part of the event, you will engage in a standards based hands-on Dream~Makers lesson, and have the opportunity to discuss how creativity and the arts can provide a shared vision of learning that enhances your school culture and extends community collaboration opportunities.

Here's what NJ Art Educators and Administrators are saying about Dream~Makers-

*"The Lawrence Township School District has found an ally with Crayola Dream-Makers in its attempt to underscore the importance of the Arts in the classroom. We agree with the National School Boards Association whose recent research found that students who consistently participate in comprehensive arts program are FOUR TIMES more likely to be recognized for academic achievement. Dream-Makers, through its cross-curricular instruction, gives our teachers the ability to integrate art skills into classroom lessons in the areas of Literacy, Math and the Sciences. My teachers respond so positively to Dream-Makers in part because its' teacher guides are thorough and standards based but mostly because Dream-Maker lessons are hands-on and enjoyable for both my teachers and our students."*

*Phillip Meara II – Superintendent Lawrence Township Public Schools, NJ*

*"The Dream~Makers Program has been a success with both teachers and students at my school. I have been using these lessons to collaborate with classroom teachers for many years. The Dream~Maker Lessons use art to open doors to other disciplines. These well-developed projects help students create connections and deeper meaning in Math, Science, Literature, Social Studies and Vocabulary. Students love these lessons that promote learning through art!"*

*Susan Bivona, President AENJ & Art Educator*

At the event, Crayola and Sax Arts and Crafts will have a drawing for administrators, including a free training on Crayola Dream~Makers and Crayola materials to conduct your own Dream~Makers training at your school.

RSVP – To reserve your table at the event, please email Mike Pecci at Crayola, [mpecci@crayola.com](mailto:mpecci@crayola.com). By registering for this event, guest badges will be made available for administrators at the presenter's booth, at the conference. Be sure to include the following information when registering via email:

District/School Name  
Art Educator Name(s)  
Administrator Name(s) & Titles  
Email Addresses of all attending

Resource links:

[http://www.nj.gov/education/profdev/pd/leader/guide\\_files/frame.htm](http://www.nj.gov/education/profdev/pd/leader/guide_files/frame.htm)

<http://www.crayola.com/educators/dreammakers/index.cfm>